



2010 NC CEO Forum Agenda
Marriott City Center, Raleigh, NC

Monday, May 17, 2010	
5:00 - 7:00 pm	Speakers & Sponsors Cocktail Reception (invitation only) <i>Downtown Raleigh Restaurant</i>
7:00 - 8:30 pm	Private Dinner (invitation only) <i>Downtown Raleigh Restaurant</i>
Tuesday, May 18, 2010	
7:30 - 8:20 am	Registration & Continental Breakfast <i>Raleigh Marriott City Center, State Ballroom Pre-function Lobby & University Ballroom AB</i>
8:25 - 8:45 am	Welcome & Introductions Billie Redmond, CEO, Coldwell Banker Commercial Trademark Properties (Master of Ceremonies) Brian Kinahan, Managing Partner, Summit Performance Systems Lew Ebert, President & CEO, North Carolina Chamber Rick Deckelbaum, President & CEO, RDA Recruiters <i>Marriott City Center, State Ballroom</i>
8:45 - 9:15 am	Featured Speaker - Morning Address Bill Buckner, President & CEO, Bayer CropScience <i>Marriott City Center, State Ballroom</i>
9:15 - 10:00 am	Panel 1: People, Planet, Profit Dean Steve Reinemund, Moderator, Wake Forest Schools of Business Cynthia Marshall, President, AT&T North Carolina Vern Davenport, President of Public Sector, Allscripts Rick McNeel, President & CEO, LORD Corporation <i>Marriott City Center, State Ballroom</i>
10:00 - 10:10 am	BREAK <i>Marriott City Center, University Ballroom AB</i>
10:10 - 11: 20 am	Keynote Speakers Ben Cohen & Jerry Greenfield, Founders, Ben & Jerry's <i>Marriott City Center, State Ballroom</i>
11:20 -12:05 pm	Panel 2: Green Footprint & Social Responsibility Deputy Dean Bill Boulding, Moderator, The Fuqua School of Business, Duke University Victoria Haynes, CEO, RTI International Tallman Trask III, Executive Vice President, Duke University Carl Westerhold, VP of Service Operations, Customer Solutions Group, Siemens Healthcare <i>Marriott City Center, State Ballroom</i>
12:05 - 12:45 pm	LUNCH

	<i>Marriott City Center, State Ballroom Pre-function Lobby</i>
12:45 – 1:15 pm	Featured Speaker - Afternoon Address Jim Westlake, Chairman and CEO, RBC Bank <i>Marriott City Center, State Ballroom</i>
1:15 – 2:00 pm	Panel 3: Increasing Environmental Focus & Activity in NC Associate Dean Steve Allen, NC State Jenkins College of Management and Associate Dean of Research Michael Chenard, Director of Environmental Affairs, Lowe’s Companies, Inc. Nick Hamon, VP, Product Development and Sustainable Development, Bayer Environmental Science Arlan Peters, Sustainability Manager, Novozymes North America <i>Marriott City Center, State Ballroom</i>
2:00 – 2:10 pm	BREAK Marriott City Center, University Ballroom AB
2:10 – 3:00 pm	Keynote Speaker Chuck Swoboda, President, CEO & Chairman, CREE <i>Marriott City Center, State Ballroom</i>
3:00 – 3:45 pm	Panel 4: Thought Leadership in Energy Dean Jim Dean, Jr. UNC’s Kenan-Flagler Business School John McArthur, Executive Vice President, Progress Energy David Miller, President, DuPont Electronics & Communications Bill Yeates, Executive Vice President, Conservation Solutions, SENSUS <i>Marriott City Center, State Ballroom</i>
3:45 – 4:05	Closing Address: Elaine Marshall, NC Secretary of State <i>Marriott City Center, State Ballroom</i>
4:05 – 4:15 pm	Forum Wrap-Up Billie Redmond, CEO, Coldwell Banker Commercial Trademark Properties (Master of Ceremonies) Brian Kinahan, Managing Partner, Summit Performance Systems Rick Deckelbaum, President & CEO, RDA Recruiters <i>Marriott City Center, State Ballroom</i>
4:15 – 5:30 pm	Forum Networking Reception <i>Marriott City Center, State Ballroom Pre-Function Lobby</i>