



NC CEO Forum Agenda Prestonwood Country Club, Cary, NC

Wednesday, August 10, 2011	
8:00 – 8:40 am	REGISTRATION & CONTINENTAL BREAKFAST <i>Prestonwood Country Club, Pre-Function Lobby</i>
8:40 – 8:50 am	WELCOME & INTRODUCTIONS Billie Redmond, CEO, Coldwell Banker Commercial Trademark Properties (Master of Ceremonies) Brian Kinahan, Managing Partner, Summit Performance Systems Rick Deckelbaum, President & CEO, Deckelbaum & Associates, <i>Prestonwood Country Club Ballroom</i>
8:50 – 10:20 am	KEYNOTE SPEAKER Jim Collins, Business Author <i>Prestonwood Country Club Ballroom</i>
10:20 – 10:35 am	Ice Cream Break <i>Prestonwood Country Club Pre-Function Lobby</i>
10:35 – 12:00 pm	PURPOSE TRACK: Mission, Vision, Strategy FEATURED SPEAKER: Reggie Davis, President, RBC Bank PANEL SPEAKERS: Claude Demby, CEO, Noël Group, LLC Nick Vlahos, General Manager, Burt's Bees Ned Allen, Director, Make-A-Wish Foundation of America Leah Brown, President & CEO, A10 Clinical Solutions <i>Prestonwood Country Club Ballroom</i>
12:00 – 12:10 pm	VIRTUOSO VIOLIN PERFORMANCE Make-A-Wish Student Recipient <i>Prestonwood Country Club Ballroom</i>
12:10 – 12:50 pm	BUFFET LUNCH <i>Prestonwood Country Club Ballroom & Pre-Function Lobby</i>
12:50 - 2:05 pm	PEOPLE TRACK: Culture, Leadership, Engagement FEATURED SPEAKER: Glen Tullman, CEO, Allscripts PANEL SPEAKERS: Dr. Victor Dzau, President & CEO, Duke University Health System Brad Wilson, CEO, Blue Cross and Blue Shield of NC Mark L. Munday, President & CEO, Elster Solutions <i>Prestonwood Country Club Ballroom</i>
2:05 – 2:15 pm	SPECTACULAR DANCE PERFORMANCE NC Arts in Action 4 th Grade Public School Students <i>Prestonwood Country Club Ballroom</i>
2:15 – 2:25 pm	COOKIE BREAK

	<i>Prestonwood Country Club Pre-Function Lobby</i>
2:25 - 3:50 pm	PROCESS TRACK: Innovation & Operational Excellence
	FEATURED SPEAKER: Sandra Peterson, Chairman of the Board of Management, Bayer CropScience
	PANEL SPEAKERS: Dr. Doug Muzyka, CSTO, DuPont Al Petrangeli, CEO Southeast Region, Balfour Beatty Construction Keith Collins, CTO, SAS Lane Miller, VP Global Technology, LORD Corporation <i>Prestonwood Country Club Ballroom</i>
3:50 – 3:55 pm	RAFFLE DRAWING Diane Adams, EVP, Culture and Talent, Allscripts <i>Prestonwood Country Club Ballroom</i>
3:55 - 4:00 pm	CLOSING REMARKS Billie Redmond, CEO, Coldwell Banker Commercial Trademark Properties (Master of Ceremonies) Brian Kinahan, Managing Partner, Summit Performance Systems Rick Deckelbaum, President & CEO, Deckelbaum & Associates, <i>Prestonwood Country Club Ballroom</i>
4:00 – 4:30 pm	WINE AND CHEESE RECEPTION <i>Prestonwood Country Club Pre-Function Lobby</i>

This agenda is subject to change