



## THE 10TH ANNUAL NC CEO FORUM: Leading in a World of Disruptive Technologies

### Invitation to Sponsor

Currently celebrating its 10th Anniversary, the NC CEO Forum is an invitation-only leadership event that showcases North Carolina's reputation as a world-renowned center for medicine, biotech, and technology. The event brings together 600 senior executives, government officials, and non-profit leaders across various industries to focus on disruptive technologies through lessons in leadership, innovation and transformation in business.

The world is moving faster and faster. New technology development and applications are accelerating. The implications are monumental, and no company will be untouched. The 2019 Forum will help CEOs determine which technologies are potentially appropriate and helpful for their business and which might be a threat. Keynote speakers from global, forward-thinking companies will both explain the transformative power of disruptive technologies and share insights and "lessons learned" on how technologies such as artificial intelligence, machine learning, blockchain, virtual and augmented reality, 5G, Internet of Things and data analytics are transforming the competitive landscape and their organizations.

The 2019 Anniversary NC CEO Forum is a can't-miss event for CEOs who want to get ahead of the curve and chart the most favorable course for their company through the technology minefield of opportunity ahead. In addition to our lineup of world-class leaders, the 2019 Forum will include lunchtime Table Tech Topics so attendees can discuss how their companies are implementing technology to further their competitive edge and harness the power of innovation.

### PLEASE JOIN US

We hope you will join us this year as a committed sponsor to support this executive event dedicated to the business, innovation, and transformation of the world of disruptive technologies. The 10th Anniversary event will be held at the Raleigh Convention Center on November 5, 2019 and will include breakfast, lunch, and networking breaks. In addition, sponsors of the 10<sup>th</sup> Annual NC CEO Forum will be invited to a VIP Dinner at Sullivan's Steakhouse on November 4, 2019.

Please join us in making the 2019 NC CEO Forum as spectacular, educational, and enjoyable as ever, and help us celebrate our 10<sup>th</sup> Anniversary! Thank you for your support.

***Rick Deckelbaum & Brian Kinahan***

## 2019 HEADLINE EVENT FEATURED KEYNOTE SPEAKER

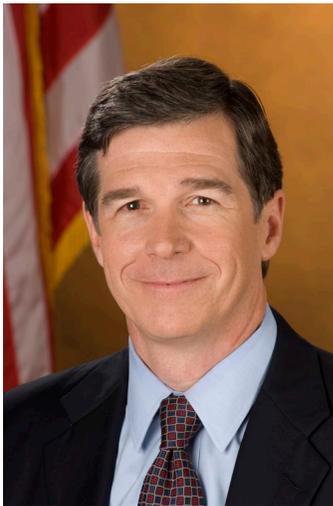


**JOHN CHAMBERS**, founder and CEO of JC2 Ventures, focuses on helping disruptive startups from around the world build and scale. He invests in companies that are leading market transitions, such as Aspire Food Group, Balbix, Bloom Energy, Dedrone, IoTium, Lucideus, OpenGov, Pindrop, Privoro, Rubrik, SparkCognition, Sprinklr, and Uniphore. He serves on the Board of Directors for Bloom Energy, OpenGov, Pindrop, and Sprinklr.

Chambers is the author of *Connecting the Dots: Lessons for Leadership in a Startup World*, where he shares new rules for disruption and lasting success in the Digital Age. He is also the Chairman of the US India Strategic Partnership Forum (USISPF) and was appointed Global Ambassador of the French Tech by President Emmanuel Macron of France in January of 2018.

Prior to founding JC2 Ventures, Chambers spent 25+ years with Cisco, serving as CEO, Chairman and Executive Chairman. He currently holds the title of Chairman Emeritus with the organization.

## STATE LEADERSHIP ADDRESS



**GOVERNOR ROY COOPER** was born and raised in Nash County and attended public schools, working summers on the farm. His mother worked as a school teacher and his father farmed and practiced law in Nashville. Cooper graduated from the University of North Carolina at Chapel Hill where he was a Morehead Scholar, and after finishing law school he went back home to practice law.

Cooper previously served as a North Carolina Senator, in the North Carolina House and as the state's Attorney General. As a legislator, he fought to increase pay for teachers and reduce class sizes. He also wrote North Carolina's first children's health insurance initiative, passed laws that set a national standard against predatory lenders, pushed tougher safety standards for child care centers, and gave victims new rights through the Crime Victims Bill of Rights. As Attorney General, he worked hard to keep people safe by fighting crime, protecting consumers, and helping victims.

On November 8, 2016, Roy Cooper was elected to serve as the 75<sup>th</sup> Governor of the state of North Carolina.

## 2019 KEYNOTE SPEAKERS



**ROBBIE ALLEN** is the CEO of Infinia ML, a team of machine learning experts helping enterprise clients reduce costs, increase efficiency, and achieve breakthroughs. The company's advanced data science capabilities include natural language processing, recommendation engines, object detection, 3D image modeling and anomaly detection.

Previously, he founded and led Automated Insights, an artificial intelligence company whose natural language generation software helps automate content production for The Associated Press, Yahoo!, and many others. Automated Insights was successfully acquired by Vista Equity Partners in 2015, and Robbie currently serves as the company's Executive Chairman. Before starting Automated Insights, Robbie was a Distinguished Engineer at Cisco. Robbie has authored or coauthored eight books, owns six patents, and is currently coauthoring Machine Learning in Practice, due out in 2019.



**GRAD CONN** is the Chief Experience and Marketing Officer at Sprinklr, where he leads a team of modern marketers focused on helping the world's most loved brands create happy customers. His title, CXMO, reflects Sprinklr's view that – in a world where customers are connected and empowered like never before – experience is the new brand. Before joining Sprinklr, Grad spent 11 years at Microsoft, with the last 7 years as CMO for the Microsoft U.S. commercial business. There, powered by Sprinklr, he built the world's largest customer experience center, analyzing and responding to 150+ million social messages per year.

Prior to that, Grad worked as CEO or CMO at a number of startups and began his career at Procter & Gamble. He brings deep expertise in ABM, marketing automation, social selling, social engagement, event marketing, content marketing, and scale programs for commercial selling motions. He is a Microsoft Founders Award winner and Circle of Excellence Platinum Club recipient and has been awarded multiple creative awards and technology patents.



**GAVIN DAY** oversees technology development within the SAS R&D division. In this role, he is responsible for defining and communicating the company's technology vision based on market research and ongoing customer interactions. The Technology team encompasses product management, corporate development, industry solutions and technology governance efforts, as well as SAS' innovation centers and centers of excellence. Previously, he served as Senior Vice President of US Commercial Sales, where he oversaw several business units, including transportation, entertainment, services, communications, financial services, health and life sciences, energy, manufacturing and midmarket as well as teams dedicated to presales and operations. Before joining SAS, Day worked at DataFlux Corporation for eight years, where he served in leadership roles in US sales, inside sales, presales, global operations, IT, technical support and professionals services.



**DAVID MOUNTS** joined Inmar as Chief Executive Officer in April 2010 and assumed the additional role of Chairman in February 2014. David has extensive operations and financial management experience in the U.S., Europe and Asia. He has lived and worked in all three regions. David's expertise in investment, innovation, industry collaboration and corporate development has supported transformative product innovation and the growth of information-driven networks spanning over 200 countries.

Prior to joining the Inmar team, David served in several executive roles at Domino's Pizza including Executive Vice President, Supply Chain Services, Executive Vice President of Finance and Chief Financial Officer. During a nearly 23 year tenure at UPS, David served in numerous operational and financial management roles including Chief Financial Officer, UPS Supply Chain Solutions and Vice President of Mergers and Acquisitions.



**VIVEK RAMASWAMY** is the Founder and Chief Executive Officer of Roivant Sciences, a healthcare company focused on unlocking innovation in medicine. Roivant builds and operates "Vants" – nimble, entrepreneurial biotech and health technology companies with a unique approach to sourcing talent, aligning economic incentives, and deploying technology to drive greater efficiency in R&D. Roivant has over 800 employees and over 35 investigational medicines in development across its family of companies and has raised over \$3 billion in capital to support its mission.



**ANDY SHARPE** is the President and CEO of Bühler North America. He has more than 20 years' experience with Bühler, working across all functions of the organization, including sales, marketing, research and development, engineering, manufacturing and executive leadership. Andy started with Bühler in 1996, when he was hired as Market Manager to establish the company's European office in Stamford, UK. Later, he was appointed regional director to serve market needs for the company's European, Middle Eastern and African markets. Most recently, Andy served as President and CEO of Bühler Aeroglide in Raleigh, NC from April 2015 to the end of 2018. On January 1, 2019, Andy took over as President & CEO of Buhler Inc with responsibility for the North American Region. Prior to joining Bühler, Andy served as Global business manager for the snack and cereal division of APV Baker in Peterborough, UK, where he marketed complete food processing lines.



**RICK SHRUM, SR.** joined WakeMed's executive leadership team as vice president and chief strategy officer. In this role, Rick is responsible for identifying, evaluating and executing market opportunities and strategic initiatives to help WakeMed achieve its mission and aspirational goals. He is also responsible for leading the behavioral health services of the system.

Rick has more than 25 years of leadership experience in both acute and behavioral health care. Most recently, he was the chief operating officer of Diamond Healthcare Corporation in Richmond, Va. Rick holds masters' degrees in Health Administration and Business Administration from Xavier University.



**MONA M. VERNON** is the head of Fidelity Labs, the internal new business incubator at Fidelity Investments, a leading provider of investment management, retirement planning, portfolio guidance, brokerage, benefits outsourcing, and other financial products and services to more than 28 million individuals, institutions, and financial intermediaries.

Prior to joining Fidelity, Mona was the chief technology officer of Thomson Reuters Labs. She founded and scaled the Thomson Reuters network of global innovation labs and oversaw the research and development function, including the Center for Cognitive Computing and blockchain engineering. She also managed the corporate startup investment fund.

She is an executive board member of the FinTech Sandbox, a corporate council member at Thayer School of Engineering at Dartmouth College, and a committee member for the Continuous Improvement of NASA's Innovation Ecosystem.

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## 2019 PANEL KEYNOTE SPEAKERS



**JENN MANN** is the Executive Vice President and Chief Human Resources Officer at SAS. She leads a global HR organization that acts as stewards of the SAS culture and engages a diverse workforce of more than 14,000 employees. She is responsible for developing and guiding SAS' talent management philosophy, as well as articulating the organization's strategy for acquiring, developing, rewarding and retaining the best talent.

Mann joined SAS in 1998, working initially with executive leadership on employee performance and organizational effectiveness programs. She managed an HR team supporting Worldwide Marketing and R&D divisions before taking on her current role in 2008. Prior to joining SAS, Mann held HR leadership roles in high-tech manufacturing, health care and academia.



**CYNTHIA "CYNT" MARSHALL** is the Chief Executive Officer of the Dallas Mavericks and is leading the charge for a culture transformation.

Cynt is also the Founder of Marshalling Resources, a consulting firm specializing in Leadership, Diversity & Inclusion, Culture Transformation and overall optimization of people resources.

Prior to retiring from AT&T in 2017 as the Senior Vice President – Human Resources & Chief Diversity Officer, Cynt was responsible for identifying and developing leaders, aligning employees with the company's vision and priorities, overseeing major business unit HR support, performance development, employee engagement, skills transformation initiatives, EEO and Affirmative Action. Cynt also led the team that created a world class Diversity and Inclusion culture, landing AT&T in the top 3 on Diversity Inc's 2017 Top 50 list of companies. She also spearheaded the work that for the first-time placed AT&T on Fortune's 100 Best Companies to Work For list in 2017, one of only two Fortune 50 companies. During her tenure, she also served as the President-AT&T North Carolina where she became the first African-American chair of the North Carolina State Chamber of Commerce.

In addition to serving as a Panel Speaker at the NC CEO Forum, Mrs. Marshall will be presented the 2019 Athena National Award at the event.



**CHARMAINE RIGGINS** is the Chief Human Resources & Enterprise Systems Officer at LORD Corporation, a \$1B global diversified technology and manufacturing company. In her role, she leads Human Resources, Business and Information Technology, Quality, Compliance, and Diversity & Inclusion for more than 3,000 employees across 26 locations worldwide. Charmaine began her career at LORD in 1995 and has served in positions of increasing responsibility across Technology, Finance, Sales, Operations, Marketing, Business Development, and Strategy. Prior to her current role, she served as President, Europe, Middle East, and Africa for LORD Corporation.

Charmaine serves on the board of Big Brothers Big Sisters of the Triangle, RTP National Society of Black Engineers and the NC Chamber of Commerce. In 2013, she was recognized with a STEP Ahead Women in Manufacturing Award through the National Association of Manufacturers. Most recently, she was a 2017 recipient of the Donald M. Alstadt Technology Innovation Award for her success in developing LORD solutions that have gained wide adoption across multiple regions.



## TITLE SPONSOR BENEFITS (4)

**\$40,000**

- Sole representation in your market sector at the Title Sponsor level
- Opportunity to introduce keynote/featured speaker
- 10 complimentary attendee registrations for the day-long NC CEO Forum event
- 10 complimentary attendees at Sullivan's Steakhouse
- 10 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Sponsor logo projected on screen throughout the event
- Sponsor logo projected on screen during featured/keynote introduction
- Corporate Banner on conference App
- Sponsor logo displayed prominently on event signage
- Premier exhibit space at Event Facility
- Mention and thanks at VIP reception
- Title sponsor logo on table tent cards
- Title sponsor logo on website
- Title sponsor listing on press releases pre- and post-conference
- Title sponsor listing on print advertising
- Title sponsor listing on invitations
- Inclusion in social media campaign
- PR coordination before and after event

## PLATINUM SPONSOR (3)

**\$20,000**

- Sole representation in your market sector at the Platinum Sponsor level
- Opportunity to introduce featured speaker
- 10 complimentary attendees at Sullivan's Steakhouse
- 8 complimentary attendee registrations for the day-long NC CEO Forum event
- 8 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Exhibit space at Event Facility
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Platinum sponsor listing on website
- Inclusion in social media campaign
- PR coordination before and after event

## VIP DINNER SPONSOR

**\$25,000**

- Welcome statement during VIP dinner for all attendees at Sullivan's Steakhouse
- 10 complimentary attendees at the Sullivan's Steakhouse
- 6 complimentary attendee registrations for the day-long NC CEO Forum event
- 6 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Logo on dinner tables
- VIP Dinner Sponsor listing on website
- Inclusion in social media campaign

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Please complete the enclosed Sponsor Reservation Form to [evelyn@specialeventco.com](mailto:evelyn@specialeventco.com) to secure your sponsorship.



## TECHNOLOGY SPONSOR

**\$15,000**

- 5 complimentary attendees at Sullivan's Steakhouse
- 6 complimentary attendee registrations for the day-long NC CEO Forum event
- 6 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Exhibit space at Event Facility
- Corporate banner in conference app
- Logo on event signage
- Logo on screens throughout the day
- Technology Sponsor listing on website
- Inclusion in social media campaign
- PR coordination before and after event

## EVENT BREAKFAST SPONSOR

**1 at \$25,000 (2 at \$12,500)**

- 5 complimentary attendees at the Sullivan's Steakhouse
- 5 complimentary attendee registrations for the day-long NC CEO Forum event
- 5 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Event Breakfast Sponsor listing on website
- Logo on tent cards on breakfast tables
- Inclusion in social media campaign

## EVENT LUNCH SPONSOR

**1 at \$25,000 (2 at \$12,500)**

- 5 complimentary attendees at the Sullivan's Steakhouse
- 5 complimentary attendee registrations for the day-long NC CEO Forum event
- 5 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on tent cards on lunch tables
- Logo on event signage
- Logo on screens throughout the day
- Event Lunch Sponsor listing on website
- Inclusion in social media campaign

## TEAM TABLE SPONSOR (Table of 10)

**\$8,500**

- Incl. discounts for up to 10 additional guest registrations at 25% off
- Reserved table with corporate logo
- Team Table Sponsor listing on website
- Logo inclusion in conference App

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### **LANYARD SPONSOR (1)**

**\$6,000**

- 3 complimentary attendees at the Sullivan's Steakhouse
- 3 complimentary attendee registrations for the day-long NC CEO Forum event
- 3 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo and/or name on lanyard
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Lanyard Sponsor listing on website
- Inclusion in social media campaign

### **EVENT PANEL SPONSOR (3)**

**\$5,000**

- 2 complimentary attendees at the Sullivan's Steakhouse
- 2 complimentary attendee registrations for the day-long NC CEO Forum event
- 2 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Logo on screen behind panel talks
- Event Panel Sponsor listing on website
- Inclusion in social media campaign

### **BREAK SPONSOR (2)**

**\$5,000**

- 2 complimentary attendees at the Sullivan's Steakhouse
- 2 complimentary attendee registrations for the day-long NC CEO Forum event
- 2 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on break tables
- Logo on event signage
- Logo on screens throughout the day
- Break Sponsor listing on website

### **BRONZE SPONSOR**

**\$5,000**

- 2 complimentary attendees at the Sullivan's Steakhouse
- 2 complimentary attendee registrations for the day-long NC CEO Forum event
- 2 discounted (50%) attendee registrations for the day-long NC CEO Forum event
- Logo inclusion in conference App
- Logo on event signage
- Logo on screens throughout the day
- Bronze Sponsor listing on website

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## SPONSORSHIP RESERVATION FORM

- ~~TITLE (4) \$40,000~~ **SOLD**
- PLATINUM (3) \$20,000
- VIP DINNER \$25,000 **SOLD**
- TECHNOLOGY SPONSOR (1) \$15,000
- EVENT BREAKFAST 2/\$12,500 or 1/25,000
- ~~EVENT LUNCH (2) \$12,500 or 1/25,000~~ **SOLD**
- TEAM TABLE \$8,500
- LANYARD (1) \$6,000 **SOLD**
- EVENT PANEL (3) \$5,000 **SOLD**
- BREAK (2) \$5,000
- BRONZE \$5,000

Please select your sponsorship level above and complete the information below. Email this document to the attention of Evelyn Williams-Bustos, 2019 NC CEO Forum Sponsorship Fulfillment Manager, [evelyn@specialeventco.com](mailto:evelyn@specialeventco.com). For questions regarding sponsorship benefits, contact Evelyn at 252-299-0195.

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**TEAM TABLE SPONSOR (Table of 10)**

**\$8,500**

*Discounts for up to 10 additional guest registrations at 25% off (table seating for 10 attendees)*

REGISTRANT # \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

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