

Leading In A World of Disruptive Technology

Tuesday, November 5, 2019
Raleigh Convention Center
Ballrooms A/B/C



Program Schedule

- 7:30 am** **Registration Opens**
Continental Breakfast
- 8:30 am** **Program Begins**
Host Introductions
- 8:40 to 8:45** **Presenting Sponsor Welcome**
Gerald Petkau/Interim CEO
BlueCross and BlueShield of North Carolina
- 8:50 to 10:05 am** **Keynote Session 1**
- Patrick Getzen, SVP, Chief Data & Analytics Officer**
BlueCross and BlueShield of North Carolina
- Rick Shrum, VP & Chief Strategy Officer**
Wake Med Health & Hospitals
- Grad Conn, Chief Experience and Marketing Officer**
SPRINKLR
Leveraging Today's Modern Channels to Increase your Revenue, Reduce Your Costs and Manage Organizational Risk
- 10:05 pm** **Break**
- 10:20 am** **Governor Roy Cooper**
- 10:35 am** **Featured Keynote:** **John T. Chambers**
Founder and CEO
JC2 Ventures
- 11:25 am** **How to Build A Winning Corporate Culture**
Moderator Diane Adams/SPRNKLR.
Panelists: **Jenn Mann/SAS Institute**; **Cynthia Marshall/Dallas Mavericks**
Charmaine Riggins/LORD Corporation;
- 12:10 pm** **Tech Topic Luncheon** – Attendees have the opportunity to further explore today's technology with their peers.
- 1:15 pm** **ATHENA International Awards**
Presented to Cynthia Marshall and Wegmans

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Program Schedule

1:35 to 2:55 pm

Keynote Session 2

David Mounts, Chairman and Chief Executive Officer

Inmar

Crypto Currency/Artificial Intelligence/Machine Learning/Data Mining

Robbie Allen, Chief Executive Officer

Infinia ML

Machine Learning in Practice

Andy Sharpe, President & Chief Executive Officer

Bühler NA

Digital Relationships in Food Manufacturing - 100% Machine Learning and Artificial Intelligence

2:55 pm

Break

3:10 to 4:30 pm

Keynote Session 3

Vivek Ramaswamy, Founder & Chief Executive Officer

Roivant Sciences

Using Data to Improve Drug Development and Commercialization

Gavin Day, SVP Technology

SAS Institute

When Curiosity Meets Capability: Using Analytics to Turn Data into Intelligence

Mona Vernon, Head of Fidelity Labs

Fidelity Investments

Future Proofing Your Enterprise: Biggest Risks and Biggest Opportunities

4:30 pm

Final Remarks